

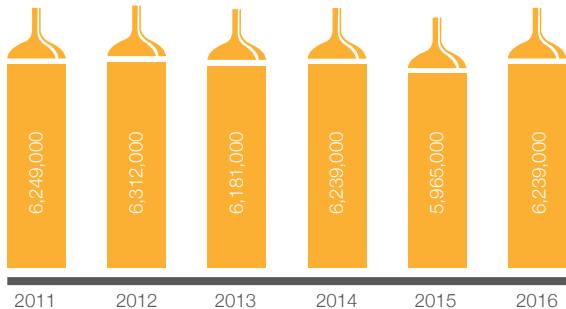
# KEY FIGURES 2016

HUNGARY

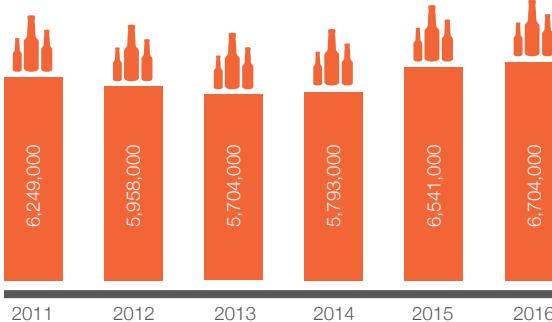


The Brewers of Europe

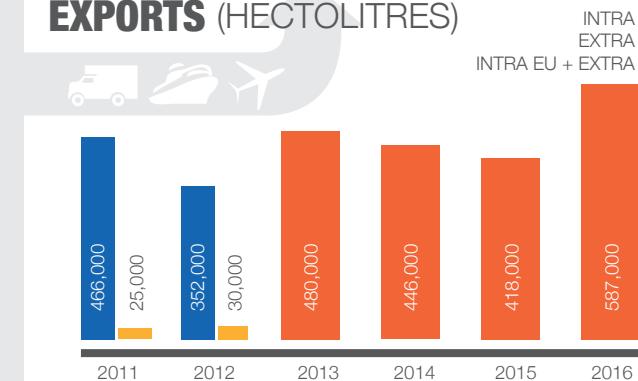
## PRODUCTION (HECTOLITRES)



## CONSUMPTION (HECTOLITRES)



## EXPORTS (HECTOLITRES)



## CONSUMPTION ON-TRADE VS OFF-TRADE

35% | 65%

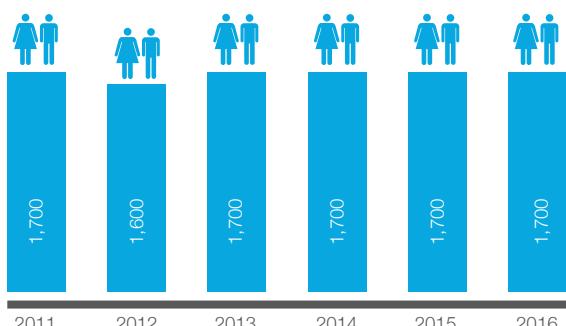


CONSUMPTION  
PER CAPITA

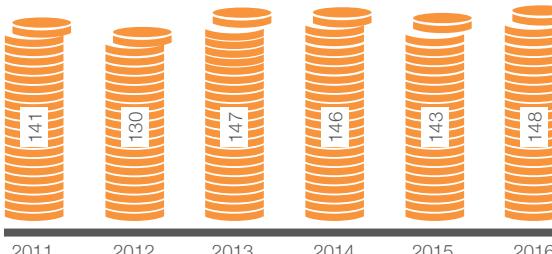
62 LITRES / YEAR



## DIRECT EMPLOYMENT



## EXCISE DUTY REVENUE (MILLION €)



## NUMBER OF ACTIVE BREWERIES

50

