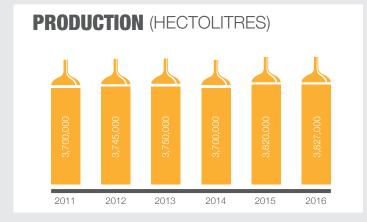
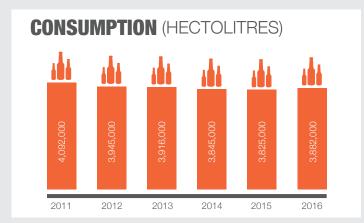
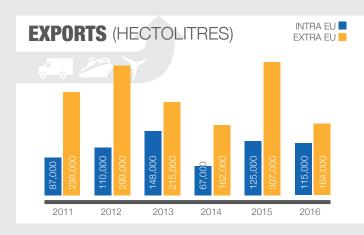
KEY FIGURES 2016











CONSUMPTION
ON-TRADE VS OFF-TRADE
57% | 43%





CONSUMPTIONPER CAPITA

36 LITRES / YEAR



